

**GBFTC Application Due March 8, 2024**

Legal Business Name or DBA	
Owner Name <small>(first, middle initial, last)</small>	
Address	
City, State, Zip	
D.O.B.	
Cell Phone <small>(contact during rally)</small>	
Email	
WI Sellers Permit Number	
Length & Depth truck/trailer	
Website	
Facebook/Instagram	

\*\*All food truck vendors are subject to a background check by any municipality or host if requested.

**Menu**

Please list **all** menu items you plan to sell. Be advised the Green Bay Food Truck Coalition can and will limit some menu items if it directly competes against another food truck.


**Rally Dates**

Each event will have no more than 10 trucks (7 food 3 dessert max), so that each truck is profitable. Some larger events may have increased number of trucks whereas some events will have less trucks because of the crowd that is expected. Please select the rally dates you wish to participate in. **You are not guaranteed any dates.**

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Each event cost is \$50 plus 5% of GROSS sales to designated non-profit unless otherwise noted.

May 11 Seymour 11am-2pm	no%	July 14 Riverside Ballroom 4pm-8pm	no%
June 2 Bellevue 4pm-8pm		July 21 De Pere 4pm-8pm	
June 9 Badger State 4pm-8pm	no%	July 27 Suamico 3pm-9pm	
June 16 Riverside Ballroom 4pm-8pm	no%	Aug. 4 Bellevue 4pm-8pm	
June 23 De Pere 4pm-8pm		Aug. 11 Riverside Ballroom 4pm-8pm	no%
June 23 Suamico 4pm-8pm		Aug. 18 De Pere 4pm-8pm	
June 30 Lawrence 4pm-8pm	10% only	Aug. 19 BCSO 4pm-8pm	10% only

### MONDAY FOOD TRUCK NIGHT

The GBFTC is partnering with the Brown County Parks Department to bring Monday Food Truck Night to Pamperin Park from 5:00-8:00. Since this is a brand new event, we will start with 3 food trucks and one dessert. If it becomes popular we will add trucks as needed. This year the only fee will be the 5% to the parks department.

June 3	July 1	August 5 ends at 7:30pm
June 10	July 8	August 12 ends at 7:30pm
June 17	July 15	August 19 ends at 7:30pm
June 24	July 22	August 26 ends at 7:30pm
	July 29	

### ELECTRICAL

For membership you must be 100% self-sufficient and have your own power source. Only whisper quiet generator(s) are allowed. If you have a generator that does not qualify as whisper quiet, under **70 Decibels dB(A)**, you will be asked to make the needed corrections before you can participate in a rally. If your generator is over the required decibels at a rally you will be required to make changes or move the generator away from the truck to keep the noise down.

There are some municipalities that will require us to use their electrical source. You will need your own power cords for hook up to your truck if electricity is provided by venue. A 100' extension cord should be sufficient (have proper ends and connections). Initial \_\_\_\_\_

## Rules for Rallies and Membership in the Coalition

1. The membership fee to the Green Bay Food Truck Coalition (GBFTC) is \$200 and must also be submitted with your application. Renewing membership fee is \$100 and must be submitted with your application. Failure to include membership fee with application makes the application invalid.
2. If you are not selected for membership into the GBFTC your \$200.00 check will be mailed to the address listed on your application.
3. There is a \$25 non-refundable application fee to apply for new membership and must be submitted with your application as a separate check from your membership fee. Renewing applications are exempt from this fee.

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4. Application to the GBFTC does not guarantee rally events. It's an application to be part of the GBFTC which includes but not limited to inclusion of the GBFTC website, social media platforms, marketing etc. Initial \_\_\_\_\_
5. The GBFTC does not discriminate against any person based on race, religion, color, gender, sexual orientation, national origin, disability, veteran status, or any other status or condition protected by law.
6. Membership approval is based upon GBFTC Board Members. The GBFTC in their sole discretion may reserve the right to refuse membership by any applicant for any reason.
7. All vendors must be independently owned and not an affiliate with any state, national or international franchise.
8. All vendors will serve out of a food truck or food trailer. No tent operations will be allowed.
9. All vendors must have a valid Wisconsin seller's permit and must have a valid State of Wisconsin Mobile Food Truck Permit or a Temporary Mobile Brown County Health Department Permit.
10. Since all state/local Health department licenses renew July 1 you will be required to email your new license by July 7, 2024. Failure to do so will result in not participating in future events (moneys forfeited) until it's received. Initial \_\_\_\_\_
11. All vendors must use whisper quiet generators not to exceed 70 decibels. **If your generator is deemed too loud corrections will need to be made.** Initial \_\_\_\_\_
12. All vendors must provide a 32-gallon garbage can (with bags) for each event.
13. All vendors agree to allow the use of video and photography taken by the GBFTC for promotional and advertising purposes.
14. The GBFTC is not responsible for operating your business. It is up to the individual business owners to ensure their own success. By becoming a member, you will receive event leads through our website. These leads are **confidential** within the membership of the GBFTC. Initial \_\_\_\_\_
15. Any attempts to bypass the GBFTC because you're not participating in a particular event and contact that municipality/host to get into the event, is grounds for immediate removal from the GBFTC with no refund of any fees already paid. Initial \_\_\_\_\_
16. Once approved to the GBFTC you will be required to have Certificate of Insurances (COI) for the GBFTC and every venue regardless if you are participating in any events. The reason being is if we call you last minute and there isn't a COI on file for that event you would not be able to participate.
17. The GBFTC Mission Statement is giving back to the community. We have partnered up with area non-profits for some of our events. Each truck will donate 5% of their GROSS sales minus \$50 to the designated non-profit. For example: 1,000.00 gross sales minus \$50.00 event fee would be \$950.00 times 5% would be a donation of \$47.50. The donation check is due to Shannon 5 days after the rally. If your donation check is not handed in by the due date, you will NOT participate in the next rally you are scheduled. Initial \_\_\_\_\_
18. Event fees payment schedule is below.
  - May event fees due April 30, 2024
  - June event fees due May 15, 2024
  - July event fees due June 15, 2024
  - August event fees due July 15, 2024

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- 19. If payment is not received by above due dates, you forfeit your spot, and another truck will take your place. If you are having financial difficulties, contact Brian or Shannon immediately. Other events can and do pop up throughout the season and those will be collected when event is booked.
- 20. The Coalition’s goal is to build relationships within the community and encourage successful food truck business in the Green Bay area. Any actions by you or your business that negatively impacts the GBFTC will not be tolerated and is grounds for immediate removal of membership from the GBFTC. Any person removed from the GBFTC will forfeit all money paid.

Application Checklist

- Application is filled out completely.
- Copy of Seller’s Permit – may be emailed [info@greenbayfoodtrucks.com](mailto:info@greenbayfoodtrucks.com)
- Copy of Current Health Department Permit State or County (If new business/truck please indicate reason for not having current permit.) – may be emailed.
- Check for \$25.00 new truck application fee made payable to Green Bay Food Truck Coalition.
- Check for \$200.00 new membership (or \$100 existing members) fee made payable to Green Bay Food Truck Coalition.
- Initial highlighted areas
- Application is signed and dated below.

I have read and agree to all terms included with this application.

Signature:	Date:
Print Name:	

All applications due by **March 8, 2024**. No applications will be accepted after this date. Drop off or send application, documents, and checks to

GBFTC  
c/o The Dough Shoppe  
1166 Ashwaubenon St  
Green Bay, WI 54304